

New Jersey Institute of Technology School of Management

Course Title: <i>Information Systems Principles</i>	Semester: Fall 2016 September 6 to December 13, 2016
Course Number: MIS-645-101 & MIS-645-851 We will use WebEx for several sessions Columh 1 Tuesdays for MIS-645-101	Instructor: <i>Jerry Fjermestad, Ph.D.</i> <i>Professor, School of Management</i>
	Prerequisites: <i>Graduate Standing</i>
Faculty Information	
Jerry Fjermestad	Office: <i>Central Avenue Building, CAB 3031</i>
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Course Description

This course introduces the field of Information Systems; the study of how people and organizations should use information technologies effectively. We examine the major areas in the field, analyzing the major issues, trends and problems. We survey the role of information systems in organizations and how these systems support organizational objectives and organizational structure, as well as providing competitive business advantages. We discuss basic concepts such as the systems point of view, the organization of a system, the nature of information and information flows, as well as how people process information and related cognitive concepts. We also examine various types of information system applications such as big data, cloud computing, e-commerce, supply chain, decision support, and enterprise systems.

Course work will involve:

- A- Mini Cases with summaries and questions
- B- Discussions (analysis, evaluations and integration) based on published articles
- C- Quizzes based on the textbook readings. Text, Readings, and Collaborative Conferencing System

Pearlson, K.E., Saunders, C.S. and Galletta, D.F. *Managing and Using Information Systems: A Strategic Approach*, Wiley, 6th Edition, 2016, ISBN: 978-1-119-24428-8. **Directly from Wiley:**

www.wiley.com

- Notes & Articles: *Included in the Moodle Forums*
- *Bloom's Taxonomy and other material-*

Course Objectives

The course intends to build a wide range of analytical, communication, interpersonal, leadership, and technology skills. Students will be able to:

- Explain the technology, people and organizational components of information technology / information systems (IT/IS) from the perspective of business users and managers.

- Understand how organizations can use IT/IS for competitive advantage.
- Explain how enterprise-wide information systems support business activities and enable a comprehensive understanding of company data.
- Understand information systems development and management issues.
- Discuss the ethical concerns associated with information privacy, accuracy, intellectual property rights, and accessibility.
- Recognize when information is needed, locate it efficiently, evaluate its relevance, authoritativeness and validity, use it to build new knowledge, and communicate that knowledge.

Course Methods

MIS-645 Distance learning lectures, discussions; text readings with class discussions, and written online homework assignments with group online virtual discussions, team case studies and IS Issues including distance learning presentations and discussions.

Honor Code

Any evidence of cheating in any form including plagiarism and cutting & pasting from the Internet, will be dealt with according to the honor code of NJIT (course failure and suspension or expulsion). Please note: There will be no warnings or chances with regard to cheating. Any discovered case of cheating will be immediately passed to the Dean of Students for further investigation.

This is your warning now. Cheating is not worth it - you may not only fail this course, but also be suspended from NJIT. The full text of the NJIT Honor Code is available for your review at <http://www.njit.edu/academics/honorcode.php>.

Regarding Participation

Class members come to MIS-645/IS-677 (these are the same course) with a myriad of backgrounds, experiences and opinions. Some of you will have no IT/IS experience at all! Everyone will benefit from everyone else's experiences and knowledge. We are structuring the class to encourage discussion, both during class and on-line in-between classes. During both types of discussions, we expect everyone to join in the discussion.

Learning Goals and Learning Outcomes

Learning Goal 4: Management of Technology

Learning Objective 4.1 Students have the ability to analyze the impact of technology in a business environment.

Measurement: Benefits, Implementation, Justification of the technology, Critical assessment (Compare and contrast the technology with other similar technologies) from a business perspective.

Assignments: All assignments are due at 9:00AM on the due date. Late assignments receive zero (0) credit. Late team assignments receive zero (0) credit for each team member. All assignments are to be posted in the appropriate forum on Moodle at <http://Moodle.njit.edu>.

- 1) Planned on-line virtual discussions (individual) – 2 @ 10%; = 20%
One worth 5%. Total = 25%
- 2) Mini-Case discussions 4@ 5% each; Total = 20%
- 3) Three quizzes @ 20% each. Total = 55%
Q1: Ch0, Ch1, Ch2, Ch3, Ch4 (Oct 4 to Oct 9) (20%)
Q2 : Ch5, Ch6, Ch7, Ch8, Ch13 (Nov 15 to Nov 20) (20%)
Q3: Ch9, Ch10, Ch11, Ch12 (Dec 13 to Dec 18) (15%)
- 4) Alternative for Q3 Team (up to 4 students) or individual project. The projects must deal with either security/privacy sourcing, or analytics. A proposal is due on October 11, 2016.

On-line Assignments and Virtual Class Discussions-Quiz Essays:

- The purpose of this assignment is to learn from the experiences and knowledge of each other. There will be seven (3 discussions and 4 mini-cases) on-line assignments on various management information systems Topics.
- There are two parts to the on-line discussion. The initial part is to post a summary and address the questions posted in the discussion forum worth 6 points. The Final 4 comments are for you, the student to discuss other student's initial comment or subsequent comments, worth 4 points. D3 is worth 3 points and 2 points.
- The mini-cases also have 2 parts. The initial is to address the questions posted in the case. This is worth 3 points. The final 2 comments are for you, the student to discuss other student's initial comment or subsequent comments, worth 2 points
- Comments such as "I agree" or "I disagree" do not count. You are expected to integrate the course material in each comment. Add value!! Each comment should be at least 50 words. No more than 2 comments on a single day. If any of the required 4 comments are posted on the last two days of the open assignment you will not receive credit.
Additional comments are always welcome and can add value to your score..

Discussions Start September 6, 2016. Start as soon as you can!

The discussions are in place of essay question exams. I expect you to show me what you have read (required articles, other articles, business trade articles, video from the course and other material. Please make sure you cite the sources and integrate them with the assignment. The best scores will get material from the eNJIT and AIS Library. Show me that you are reading the material and extra material.

D1: Initial due on Sept 20 at 9AM; Final four due on Sept 25 at 9AM

D2: Initial due on Oct 16 at 9AM; Final four due on Oct 25 at 9AM

If you do the required 4 comments on the last 2 days you receive ZERO credit. Space your comments out. Follow all of the guidelines on the assignments. Additional comments are always welcome. Do not post 4 comments on the same day, unless you post more on other days. This can result in credit for only 2 comments.

Mini-Cases (these can be done by teams of 2 to 4 students)	Initial Due Date Time = 9:00AM	2 Comments Due Date Time = 9:00AM
Mini-Case 0-	Practice no credit	
Mini-Case 1	Sept 13	Sept 20
Mini-Case 2	Oct 4	Oct 11
Mini-Case 3	Oct 18	Oct 25
Mini-Case 4	Nov 29	Dec 6

Teams must prepare Power Points and present their solutions.

Evaluation and Grading

The following scale will be used to determine your grade for the class: A (93 - 100%); B+ (88 - 92); B (78 - 87%); C+ (75 - 77%); C (60 - 74%); F (Below 60%). There are no incompletes. Assignments that are not completed on time receive zero (0) credit. Final grades are based on total scores and on-line and in class participation.

NJIT and the School of Management expect our students to be problem solvers, critical thinkers and be knowledgeable on the academic literature. Critical thinking and evaluation are very important are required in D1, D2 and in the Mini-Cases. The url below describes critical thinking. Bloom's taxonomy

Required Reading These articles are posted in the Everyone should read these articles forum and in the Weekly Forums and are required. They are in MISQ format. <http://www.misq.org/manuscript-guidelines>

1. Carr, N.G. 2003, "IT doesn't matter,": Harvard Business Review. May, pp. 41-49.
2. Markus, M. L.1983. "Power, Politics, and MIS Implementation," *CACM*, (26: 6), pp. 430-444
3. Nielsen, J. 1992. "The Usability Engineering Life Cycle," *IEEE Computer*, March, pp. 12-22.
4. Zwass, V. 2003. "Electronic commerce and organizational innovation: aspects and opportunities," *International Journal of Electronic Commerce*, (7:3), pp. 7-37.
5. Romano, N.C. and Fjermestad, J.2007. "Privacy and security in the age of electronic customer relationship management," **International Journal of Information Security and privacy**, (1:1), pp. 85-106.
6. Fjermestad, J. and Romano, N.C. 2003. "Electronic Customer Relationship Management Revisiting the General Theories of Usability and Resistance: An Integrative Implementation Framework," **Business Process Management Journal**, (9:5), pp. 572-591.

MIS-645 (101 & 851) Class Schedule Fall 2016

Date	Class type	Assignments Due	Topic
Sept 6	Columh 1/WebEx	M0- All	Intro/ C1
Sept 13	Columh 1/WebEx	M1-Initial	C2
Sept 20	Columh 1/WebEx	D1-Initial M1-Final 2	C3 Usability
Sept 27	DL	D1-Final 4	C4
Oct 4	WebEx 7PM	Q1 M2-Initial	C5, C6
Oct 11	Columh 1/WebEx	M2-Final 2	C7 <small>Romano-Fjermestad</small>
Oct 18	DL	M3-Initial	C13
Oct 25	WebEx 7PM	M3-Final 2	C8 GSS
Nov 1	DL	D2-Initial	C9
Nov 8	Columh 1/WebEx	D2-Final 4	C10 <small>Fjermestad-Romano</small>
Nov 15	DL	Q2	
Nov 22	Thanksgiving		
Nov 29	Columh 1/WebEx	M4-Initial	C12
Dec 6	DL	M4-Finl 2 D3-Initial	C11
Dec 13		Q3	
Dec 18		D3—Final 2	

WebEx Meeting Number: 923 792 639

<https://njit.webex.com/>