

Speaker Bio:

Sandip Basu is an Assistant Professor of Management at the Zicklin School of Business, Baruch College, City University of New York. He received his Ph.D. in Strategic Management from the University of Washington, Seattle. Prior to joining Baruch, he was affiliated with the California State University, East Bay. Dr. Basu's research addresses questions relating to the pursuit of adaptation and innovation in large and small firms. His work has been published in the Journal of Business Venturing, Strategic Entrepreneurship Journal, Journal of Product Innovation Management, and Journal of Business Research. He has taught graduate and undergraduate courses in strategic management, innovation, and social responsibility, in multiple U.S. universities as well as overseas.