



School of Management
Bachelor of Science in Business

A grade of C or better must be earned in order for a course to serve as a pre-requisite.

Please see Degreeworks on the Highlander Pipeline to determine your progress through the curriculum prior to meeting with your advisor.

COURSE	COURSE TITLE	CREDIT	COMPLETE	NOTES
First Year				
<i>Semester 1</i>				
ACCT 115	Fund of Financial Accounting	3		
<i>GUR: CS 103 or IS 118</i>	Comp Science <i>or</i> Intro to App Development	3		
HUM 101 <i>Pre-req: Placement test and/or HUM 099</i>	English: Writing, Speak, Thinking I	3		
MATH 135 <i>Pre-req: Placement test and/or Math 107</i>	Calculus for Business	3		
MGMT 190	Intro to business	3		
FRSH SEM	Freshman Seminar	0	<i>Included in Mgmt 190 curriculum/ Waived for transfers</i>	
<i>Semester 2</i>				
ACCT 215 <i>Pre-req: Acct 115/117</i>	Managerial Accounting I	3		
ECON 266	Macroeconomics	3		
MIS 245	Management Info Systems	3		
<i>GUR: HUM 102 or HUM 211 or HUM 212 or HIST 213</i>	English: Writing, Speak, Thinking II <i>or</i> The Pre-Modern World <i>or</i> The Modern World <i>or</i> The Twentieth Century World	3		
<i>GUR:</i>	Physical Education	1		
MGMT 290	Legal Environment of Business	3		

Second Year			
Semester 1			
ECON 265 <i>Pre-req: Math 135 or 138</i>	Microeconomics	3	
MATH 105	Elementary Probability & Statistics	3	
GUR:	Natural Science	3	
HUM 211 or HUM 212 or HIST 213 <i>Pre-req: HUM 102</i>	The Pre-Modern World or The Modern World or The Twentieth Century World	3	
GUR:	Physical Education	1	
FREE ELECTIVE	FREE ELECTIVE	3	
Semester 2			
FIN 218 <i>Pre-req: Acct 115/117 & Econ 265/201</i>	Financial Markets & Institutions	3	
HUM 251 or any 200 level Philosophy. <i>Pre-req: HUM 102</i>	Ethical Issues in Business	3	
MGMT 216 <i>Pre-req: Math 105 or 333</i>	Business Statistics	3	
ENG 200 or Any ENG 300 level or above <i>Pre-req: HUM 102</i>	Communicating in Organizations or Any 300 level or above English	3	
GUR:	Natural Science with Lab	4	
Third Year			
Semester 1			
FIN 315 Finance <i>Pre-req: Acct 115/117 & Econ 265/201</i>	Fundamentals of Corporate	3	
HRM 301	Organizational Behavior	3	
MGMT 316 <i>Pre-req: MGMT 216</i>	Business Research Methods	3	
MRKT 330	Principles of Marketing	3	
Business specialization course**	Business specialization course**	3	

Semester 2				
MIS 363 <i>Pre-req: Junior Standing</i>	Project Mgmt for Managers	3		
OM375 <i>Pre-req: MGMT 216</i>	Management Science	3		
Business specialization course**	Business specialization course**	3		
<i>GUR: 300 Level STS Or PHIL or LIT Or HIST Pre-req: HUM 102</i>	300 level Science, Technology & Society Or Philosophy Or Literature or History	3		
FREE ELECTIVE	FREE ELECTIVE	3		
Fourth Year				
Semester 1				
MGMT 491 <i>Pre-req: Junior standing</i>	International Business	3		
<i>GUR: 300 level HUM or SS or ENG or THTR or LIT or HIST Or PHIL or ECON Or POLI SCI Pre-req: HUM 102</i>	300 level Humanities, Social Science, English, Theatre, Literature, History, Philosophy, Economics or Political Science	3		
Business specialization course**	Business specialization course**	3		
Business specialization course**	Business specialization course**	3		
FREE ELECTIVE	FREE ELECTIVE	3		
Semester 2				
MGMT 492 <i>Pre-req: Senior standing</i>	Business Policy & Strategy	3		
MGMT 499 <i>Co-req: MGMT 492</i>	Senior Seminar & MFT	1		
MGMT 480 <i>Pre-req: Junior standing</i>	Managing Tech & Innovation	3		
<i>GUR: HSS Capstone Seminar Pre-req: HUM 102</i>	Humanities and Social Sciences Capstone Seminar	3		
Business concentration course**	Business concentration course**	3		
FREE ELECTIVE	FREE ELECTIVE	3		

****BUSINESS SPECIALIZATION COURSES****

Choose 5 courses in your concentration

Accounting Pre-req: Acct 215/116	Finance Pre-req: FIN 218 & FIN 315
ACCT 325 – Intermediate Accounting Pre-req: Acct 215/116	Fin 401- Securities in Financial Markets
ACCT 425- Tax Accounting I Pre-req: Acct 215/116	Fin 402- Fin. Risk Measurement & Mgmt
ACCT 415– Auditing Pre-req: Acct 435	Fin 403- Financial Statement Analysis
ACCT 335– Managerial Accounting II Pre-req: Acct 325	Fin 416- Advanced Corporate Finance
ACC 435- Intermediate Accounting II Pre-req: Acct 325	Fin 417- Advanced Portfolio Analysis
Fin 403- Financial Statement Analysis Pre-req: Fin 315	Fin 422- International Finance
MGMT 310- Coop Work Experience	Fin 430- Options and Futures Markets Pre-req: Math 135/138
	Entr 420- Financing New Ventures Pre-req: Entr 410
	MGMT 310- Coop Work Experience
Marketing Pre-req: Mrkt 330	International Business
Entr 410- New Venture Management	FIN 422 International Finance Pre-req: Fin 315
Mrkt 331- Consumer & Buyer Behavior	MRKT 435 International Marketing Pre-req: Mrkt 330
Mrkt 332- Advertising	SS 318 International Economic Policy
Mrkt 338- New Product Development & Mgmt	SS 351 International Relations
Mrkt 339- Professional Selling	ENG 360 Collaborative Communication: Pre-req: HUM 102 & 211/212
Mrkt 360- Internet Marketing	Mgmt 3** Special Topics
Mrkt 430- Marketing Research Pre-req: Math 105	HRM 310 Managing Diversity in Organizations Pre-req: HRM 301
Mrkt 431- Marketing Strategy	MGMT 310- Coop Work Experience
Mrkt 432- Sales Management	
Mrkt 434- Business-to-Business Marketing	<i>*Study abroad courses can apply</i>
Mrkt 435- International Marketing	**Other new courses in development
MGMT 310- Coop Work Experience	
Management Info. Sys.	Innovation and Entrepreneurship
CS 114- Intro to Computer Science II Pre-req: CS 113	ENTR 410- New Venture Management
CS 332- Principles of Operating Systems Pre-req: CS 114/CS 116/ IT 114/ IT 102	MRKT 338- New Product Development
Mrkt 360- Internet Marketing Pre-req: Mrkt 330	MRKT 338- New Product Development
IS 390- Req Analysis & Sys Design Pre-req: CS 101/ CS 111/ CS 113/ CS 115/ IS 118	ENTR 430- Entrepreneurial Strategy
IS 431- Database Design, Mgmt & Apps Pre-req: CS 101/ CS 111/ CS 113/ CS 115/ IS 118	Choose one from each of the following three pairs of courses:
CS 451- Data Communications & Networks	HRM 310- Managing Diversity in Organizations or HRM 415- Organizational Design and Development
MGMT 350 Knowledge Management	MRKT 431- Marketing Strategy or MRKT 432- Sales Management
IS 455- IT Policy & Strategy Pre-req: CS 101/ CS 111/ CS 113/ CS 115/ IS 118/BNFO 135	FIN 403- Financial Statement Analysis or FIN 416- Advanced Corporate Finance
MGMT 310- Coop Work Experience	