

# THE CREATIVE PLACEMAKING OBSERVER



## Stories in this newsletter

**CERTIFICATE IN  
CREATIVE  
PLACEMAKING**

Fall, 2021 Registration is  
Open!

Creating communities we  
love through Arts &  
Culture, Diverse Partners  
& Community Spaces

Latest News from the NJIT  
Hub Team

**Innovation,  
Social Practice and  
Place-based Solutions**

Creative Placemaking  
in Practice

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PLACEMAKING**

### Why do you want to learn about creative placemaking?

Will learning how to lead creative placemaking efforts enhance your career?

If you want to:

- inspire and lead revitalization of your historically rich but dilapidated small rural downtown;
- be elevated to economic development director of your urban municipality;
- develop a county plan that is framed in the creative placemaking practice and connects county planning efforts;
- restore a nearly abandon rural community made derelict by the closing of the major employment industry;

....[read more](#)

### Back By Popular Demand!

#### Harbinger Consultants collaborate with NJIT Hub for Rural Creative Placemaking Short Course

Make the most of creativity in your community. Creative placemaking leverages arts and culture to engage, revitalize and reshape communities.

Creative Placemaking harnesses the power of arts and culture to allow for genuine public engagement. It is as much about "doing" as it is about planning, leveraging the power of diverse partnerships and hands-on participation to turn under-appreciated assets into focal points for a new community vitality. Whether focused on an art walk, a community design process, public art, outdoor theatre, integrating creative strategies into community engagement and planning, celebrating community cultural heritage and historic preservation, or another creative endeavor, the Creative Placemaking process adds arts and culture to your community well-being and economic development toolkit.

Community spaces like streets, parks, buildings, facades, sidewalks, and vacant lots are the context for our shared life. These spaces can profoundly influence the strength and breadth of the bonds,....[read more](#)

### Innovation, Social Practice and Place-based Solutions

#### A new Special Topics Course from MTSM is coming in Spring, 2022!

- How long will the recovery take and what will our communities look like?
- How will the past inform the future?
- Are students ready with the skill sets to successfully and creatively navigate across sectors and collaborate to design place-based solutions for long-lasting positive impact?

MTSM is pleased to present a new special topics graduate course for students who wish to explore creative planning and developing solutions that are inclusive, efficient and sustainable. One of the best ways to do this ...[read more](#)

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The NJIT Hub for Creative Placemaking is a higher education leader in advancing the creative placemaking field of practice in New Jersey and the region. "The Hub" is situated within the NJIT New Jersey Innovation Acceleration Center which provides a framework for our innovative approach toward the intentional integration of arts, culture and community-engaged design into community planning and development.