

2019 Cassetta Strategic Management Showcase

YOU ARE INVITED!

Come and see the top performing Management teams compete in the “MikesBikes” simulation game.

Who: MGMT 492 students,
Guests, Faculty & Staff

What: MTSM 2019 Cassetta
Strategic Management Showcase



Where: Campus Center Atrium

When: Thursday, December 5, 2019, 4pm – 8pm

The Martin Tuchman School of Management will host its **Sixth Annual Strategic Management Showcase** on Thursday December 5, 2019 in the Campus Center Atrium from 4pm-8pm. Appetizers and dinner will be served.

- In the capstone course, MGMT 492 Strategic Management, the top performing teams in the “MIKESBIKES” simulation game for the fall semester will be selected to compete in this important event for the Martin Tuchman School of Management seniors.

Winners will be awarded attractive prizes!

- The students will compete using analytical decision making skills in multiple areas such as product development, marketing, finance, manufacturing, and human resource management.
- The event will culminate with brief presentations by the teams and an AWARD CEREMONY to recognize the winners.

REGISTER