



MASTER OF BUSINESS ADMINISTRATION (MBA)
Curriculum Grid

Module I FUNCTIONAL COURSES – 9 credits <i>(All Module I Courses are Required)</i>		
Course Code	Course Title	Credits
ACCT 615	Management Accounting	3
FIN 600	Corporate Finance I	3
HRM 601	Managing Organizational Behavior in Technology-Based Organizations	3
Module II MANAGING KNOWLEDGE, TECHNOLOGY & INNOVATION – 9 Credits <i>(All Module II Courses are Required)</i>		
MIS 645	Information Technology and Competitive Advantage	3
MGMT 630	Decision Analysis with Quantitative Modeling	3
MRKT 632	Marketing Strategy for Technology-Based Organizations	3
Module III CONCENTRATION AREAS – 9 credits per concentration <i>(Select three courses in two concentrations)</i>		
Management Information Systems		
ACCT 640	Big Data Analytics for Accounting	3
MGMT 635	Data Mining and Analysis	3
MGMT 641	Global Project Management	3
MGMT 650	Knowledge Management	3
MIS 648	Decision Support Systems for Managers	3
Finance Concentration Courses		
FIN 611	Introduction to Topics in Fin Tech	3
FIN 624	Corporate Finance II <i>(Prerequisite: FIN 600)</i>	3
FIN 641	Derivatives Markets <i>(Prerequisite: FIN 600)</i>	3
FIN 650	Investment Analysis and Portfolio Theory <i>(Prerequisite: FIN 600)</i>	3
Marketing Concentration Courses		
MRKT 620	Global Marketing Management	3
MRKT 631	Marketing Research	3

MRKT 636	Design and Development of High Technology Products	3
MRKT 645	Digital Marketing Strategy	3
Innovation and Entrepreneurship Concentration Courses		
MGMT 620	Strategic Management of Technological Innovation	3
MGMT 640	New Venture Management	3
MGMT 645	New Venture Finance	3
MGMT 680	Entrepreneurial Strategy	3
HRM 630	Managing Technological and Organizational Change	3
Custom Concentration <i>(Choose three graduate-level courses of your choice for this concentration)</i>		
1 st Elective		3
2 nd Elective		3
3 rd Elective		3