

BS-BU  
Martin Tuchman School of Management

Core, Models & Areas	Course Number	Course Name	Summer 2024	Fall 2024	Spring 2025	Summer 2025	Fall 2025	Spring 2026
Core	ACCT 115	Fundamentals of Financial Accounting		x	x		x	x
	ACCT 215	Managerial Accounting		x	x		x	x
	ECON 265	Microeconomics	x	x	x	x	x	x
	ECON 266	Macroeconomics	x	x	x	x	x	x
	FIN 218	Financial Markets and Institutions		x	x		x	x
	FIN 315	Fundamentals of Corporate Finance	x	x	x	x	x	x
	HRM 301	Organizational Behavior	x	x	x	x	x	x
	MGMT 116	Quantitative Analysis with Business		x	x		x	x
	MGMT 190	Introduction to Business		x	x		x	x
	MGMT 216	Business Data Analytics	x	x	x	x	x	x
	MGMT 290	Business Law I	x	x	x	x	x	x
	MGMT 316	Business Research Methods		x	x		x	x
	MGMT 391	International Business		x	x		x	x
	MGMT 399	Career Planning		x	x		x	x
	MGMT 480	Managing Technology and Innovation	x	x	x	x	x	x
	MGMT 492	Business Policy		x	x		x	x
	MIS 245	Introduction to Mgmt Information Systems	x	x	x	x	x	x
	MIS 363	Project Management for Managers	x	x	x	x	x	x
	MIS 385	Database Systems for Managers	x	x	x	x	x	x

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	MIS 445	Decision Support Tool & Tech Mngrs	x	x	x	x	x	x
	MRKT 330	Principles of Marketing	x	x	x	x	x	x
	OM 375	Business Operations Mgmt & Analytics	x	x	x	x	x	x
<i>Concentrations</i>								
ACCT.	ACCT 325	Intermediate Accounting I		x			x	
	ACCT 335	Managerial Accounting II			x			x
	ACCT 340	Accounting Data Analytics and Visualization						x
	ACCT 403	Financial Statement Analysis		x	x		x	x
	ACCT 415	Auditing		x			x	
	ACCT 425	Tax Accounting I		x				
	ACCT 435	Intermediate Accounting II						x
	MGMT 360	Business Law 2					x	
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x
Bus & Sports Analytics	MRKT 378	Marketing Analytics		x			x	
	ACCT 340	Accounting Data Analytics and Visualization						x
	FIN 320	Fin Data Analytics		x	x		x	x
	MRKT 470	Data-driven Marketing Decision Making					x	
	OM 470	Supply Chain Management and Analytics			x			

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	MIS 423	Sports Mgmt & Analytics		x				
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x
FIN	ENTR 320	Financing New Venture		x	x		x	x
	FIN 416	Advanced Corporate Finance			x			x
	FIN 417	Investments Management		x	x		x	x
	FIN 422	International Finance		x			x	
	FIN 430	Options and Future Markets		x	x		x	x
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x
MRKT	ENTR 210	Introduction to Entrepreneurship		x	x		x	x
	MRKT 331	Customer Insights		x			x	
	MRKT 338	New Product Design and Development			x			x
	MRKT 339	Selling					x	
	MRKT 360	Digital Marketing		x			x	
	MRKT 378	Marketing Analytics		x			x	
	MRKT 430	Marketing Research			x			
	MRKT 432	Sales Management					x	

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	MRKT 435	International Marketing						x
	MRKT 470	Data-driven Marketing Decision Making					x	
	MRKT 485	Special Topics in Marketing			x			x
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x
INNOV & ENTREP	ENTR 210	Introduction to Entrepreneurship		x	x		x	x
	ENTR 320	Financing New Venture		x	x		x	x
	ENTR 330	Entrepreneurial Strategy			x			x
	ENTR 440	Lean Startup Accelerator			x			
	FIN 403	Financial Statement Analysis		x	x		x	x
	FIN 416	Advanced Corporate Finance			x			x
	MRKT 338	New Product Design and Development			x			x
	MRKT 339	Selling					x	
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x

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MIS	FIN 310	Data-Driven Financial Modeling		x	x		x	x
	MGMT 350	Knowledge Management			x			x
	MRKT 360	Digital Marketing		x			x	
	MRKT 378	Marketing Analytics		x			x	
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x

This list only includes courses offered by MTSM. Courses may be cancelled due to low enrollment. Summer courses are offered fully online.