

BS-BU
Martin Tuchman School of Management

Core, Models & Areas	Course Number	Course Name	Spring 2025	Summer 2025	Fall 2025	Spring 2026	Summer 2026	Fall 2026
Core	ACCT 115	Fundamentals of Financial Accounting	x		x	x		x
	ACCT 215	Managerial Accounting	x		x	x		x
	ECON 265	Microeconomics	x	x	x	x	x	x
	ECON 266	Macroeconomics	x	x	x	x	x	x
	FIN 218	Financial Markets and Institutions	x		x	x		x
	FIN 315	Fundamentals of Corporate Finance	x	x	x	x	x	x
	HRM 301	Organizational Behavior	x	x	x	x	x	x
	MGMT 116	Quantitative Analysis with Business	x		x	x		x
	MGMT 190	Introduction to Business	x		x	x		x
	MGMT 216	Business Data Analytics	x	x	x	x	x	x
	MGMT 290	Business Law I	x	x	x	x	x	x
	MGMT 316	Business Research Methods	x		x	x		x
	MGMT 391	International Business	x		x	x		x
	MGMT 399	Career Planning	x		x	x		x
	MGMT 480	Managing Technology and Innovation	x	x	x	x	x	x
	MGMT 492	Business Policy	x		x	x		x
	MIS 245	Introduction to Mgmt Information Systems	x	x	x	x	x	x
	MIS 363	Project Management for Managers	x	x	x	x	x	x
	MIS 385	Database Systems for Managers	x	x	x	x	x	x

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	MIS 445	Decision Support Tool & Tech Mngrs	x	x	x	x	x	x
	MRKT 330	Principles of Marketing	x	x	x	x	x	x
	OM 375	Business Operations Mgmt & Analytics	x	x	x	x	x	x
<i>Concentrations</i>								
ACCT.	ACCT 325	Intermediate Accounting I			x			x
	ACCT 335	Managerial Accounting II	x			x		
	ACCT 340	Accounting Data Analytics and Visualization				x		
	ACCT 403	Financial Statement Analysis	x		x	x		x
	ACCT 415	Auditing			x			x
	ACCT 425	Tax Accounting I						x
	ACCT 435	Intermediate Accounting II				x		
	MGMT 360	Business Law 2			x			
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x
Bus & Sports Analytics	MRKT 378	Marketing Analytics			x			x
	ACCT 340	Accounting Data Analytics and Visualization				x		
	FIN 320	Fin Data Analytics	x		x	x		x
	MRKT 470	Data-driven Marketing Decision Making			x			
	OM 470	Supply Chain Management and Analytics				x		

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	MIS 423	Sports Mgmt & Analytics	x					
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x
FIN	ENTR 320	Financing New Venture	x		x	x		x
	FIN 416	Advanced Corporate Finance	x			x		
	FIN 417	Investments Management	x		x	x		x
	FIN 422	International Finance			x			x
	FIN 430	Options and Future Markets	x		x	x		x
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x
MRKT	ENTR 210	Introduction to Entrepreneurship	x		x	x		x
	MRKT 331	Customer Insights			x			x
	MRKT 338	New Product Design and Development	x			x		
	MRKT 339	Selling			x			
	MRKT 360	Digital Marketing			x			x
	MRKT 378	Marketing Analytics			x			x
	MRKT 430	Marketing Research	x					
	MRKT 432	Sales Management						

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	MRKT 435	International Marketing				x		
	MRKT 470	Data-driven Marketing Decision Making			x			
	MRKT 485	Special Topics in Marketing	x			x		
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x
INNOV & ENTREP	ENTR 210	Introduction to Entrepreneurship	x		x	x		x
	ENTR 320	Financing New Venture	x		x	x		x
	ENTR 330	Entrepreneurial Strategy	x			x		
	ENTR 440	Lean Startup Accelerator	x					
	FIN 403	Financial Statement Analysis	x		x	x		x
	FIN 416	Advanced Corporate Finance	x			x		
	MRKT 338	New Product Design and Development	x			x		
	MRKT 339	Selling			x			
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x

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MIS	FIN 310	Data-Driven Financial Modeling	x		x	x		x
	MGMT 350	Knowledge Management	x			x		
	MRKT 360	Digital Marketing			x			x
	MRKT 378	Marketing Analytics			x			x
	MGMT 310	Co-op Work Experience I	x	x	x	x	x	x

This list only includes courses offered by MTSM. Courses may be cancelled due to low enrollment. Summer courses are offered fully online.