

BS-BU
Martin Tuchman School of Management

Core, Models & Areas	Course Number	Course Name	Summer 2025	Fall 2025	Spring 2026	Summer 2026	Fall 2026	Spring 2027	Summer 2027
<i>Core</i>	ACCT 115	Fundamentals of Financial Accounting		x	x		x	x	
	ACCT 215	Managerial Accounting		x	x		x	x	
	ECON 265	Microeconomics	x	x	x	x	x	x	x
	ECON 266	Macroeconomics	x	x	x	x	x	x	x
	FIN 218	Financial Markets and Institutions		x	x		x	x	
	FIN 315	Fundamentals of Corporate Finance	x	x	x	x	x	x	x
	HRM 301	Organizational Behavior	x	x	x	x	x	x	x
	MGMT 116	Quantitative Analysis with Business		x	x		x	x	
	MGMT 190	Introduction to Business		x	x		x	x	
	MGMT 216	Business Data Analytics	x	x	x	x	x	x	x
	MGMT 290	Business Law I	x	x	x	x	x	x	x
	MGMT 316	Business Research Methods		x	x	x	x	x	
	MGMT 391	International Business		x	x	x	x	x	
	MGMT 399	Career Planning		x	x		x	x	
	MGMT 480	Managing Technology and Innovation	x	x	x	x	x	x	x
	MGMT 492	Business Policy		x	x		x	x	
	MIS 245	Introduction to Mgmt Information Systems	x	x	x	x	x	x	x
	MIS 363	Project Management for Managers	x	x	x	x	x	x	x
	MIS 385	Database Systems for Managers	x	x	x	x	x	x	x

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	MIS 445	Decision Support Tool & Tech Mngrs	x	x	x	x	x	x	x
	MRKT 330	Principles of Marketing	x	x	x	x	x	x	x
	OM 375	Business Opns Mgmt & Analytics	x	x	x	x	x	x	x
<i>Concentrations</i>									
ACCT.	ACCT 325	Intermediate Accounting I		x			x		
	ACCT 335	Managerial Accounting II			x			x	
	ACCT 340	Accounting Data Analytics & Vis.			x				
	ACCT 403	Financial Statement Analysis		x	x		x	x	
	ACCT 415	Auditing		x			x		
	ACCT 425	Tax Accounting I					x		
	ACCT 435	Intermediate Accounting II			x				
	MGMT 360	Business Law 2						x	
Bus & Sports Analytics	MRKT 378	Marketing Analytics		x			x		
	ACCT 340	Accounting Data Analytics & Vis.			x				
	FIN 320	Fin Data Analytics		x	x		x	x	
	MRKT 470	Data-driven Marketing Dec. Making		x					
	OM 470	Supply Chain Mgmt & Analytics			x				
	MIS 423	Sports Mgmt & Analytics						x	

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FIN	ENTR 320	Financing New Venture		x	x		x	x	
	FIN 416	Advanced Corporate Finance			x			x	
	FIN 417	Investments Management		x	x		x	x	
	FIN 422	International Finance		x			x		
	FIN 430	Options and Future Markets		x	x		x	x	
MRKT	ENTR 210	Introduction to Entrepreneurship		x	x		x	x	
	MRKT 331	Customer Insights		x			x		
	MRKT 338	New Product Design and Development			x			x	
	MRKT 339	Selling		x					
	MRKT 360	Digital Marketing		x			x		
	MRKT 378	Marketing Analytics		x			x		
	MRKT 430	Marketing Research						x	
	MRKT 432	Sales Management							
	MRKT 435	International Marketing			x				
	MRKT 470	Data-driven Marketing Decision Making		x					

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INNOV & ENTREP	ENTR 210	Introduction to Entrepreneurship		x	x		x	x	
	ENTR 320	Financing New Venture		x	x		x	x	
	ENTR 330	Entrepreneurial Strategy			x			x	
	ENTR 440	Lean Startup Accelerator			x			x	
	FIN 403	Financial Statement Analysis		x	x		x	x	
	FIN 416	Advanced Corporate Finance			x			x	
	MRKT 338	New Product Design and Development			x			x	
	MRKT 339	Selling		x					
MIS	FIN 310	Data-Driven Financial Modeling		x	x		x	x	
	MGMT 350	Knowledge Management			x			x	
	MRKT 360	Digital Marketing		x			x		
	MRKT 378	Marketing Analytics		x			x		

This list only includes courses offered by MTSM. Courses may be cancelled due to low enrollment. Summer courses are offered fully online.